

Knowledge Mobilization: Theory & Evaluation

**Kelly Shaw &
Sherry Ann Chapman**

Community-University Partnership
for the Study of Children, Youth, &
Families (CUP)

and

Monica Jack

Alberta Centre for Child, Family &
Community Research (ACCFRC)



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Context

Knowledge mobilization (KM): A hot topic!
Yet, more work is needed to:



- ❧ Develop context-appropriate theories, and
- ❧ Use theory to guide the evaluation and development of effective KM strategies.

Overview of the Presentation

To describe how we have learned more about the KM process by:

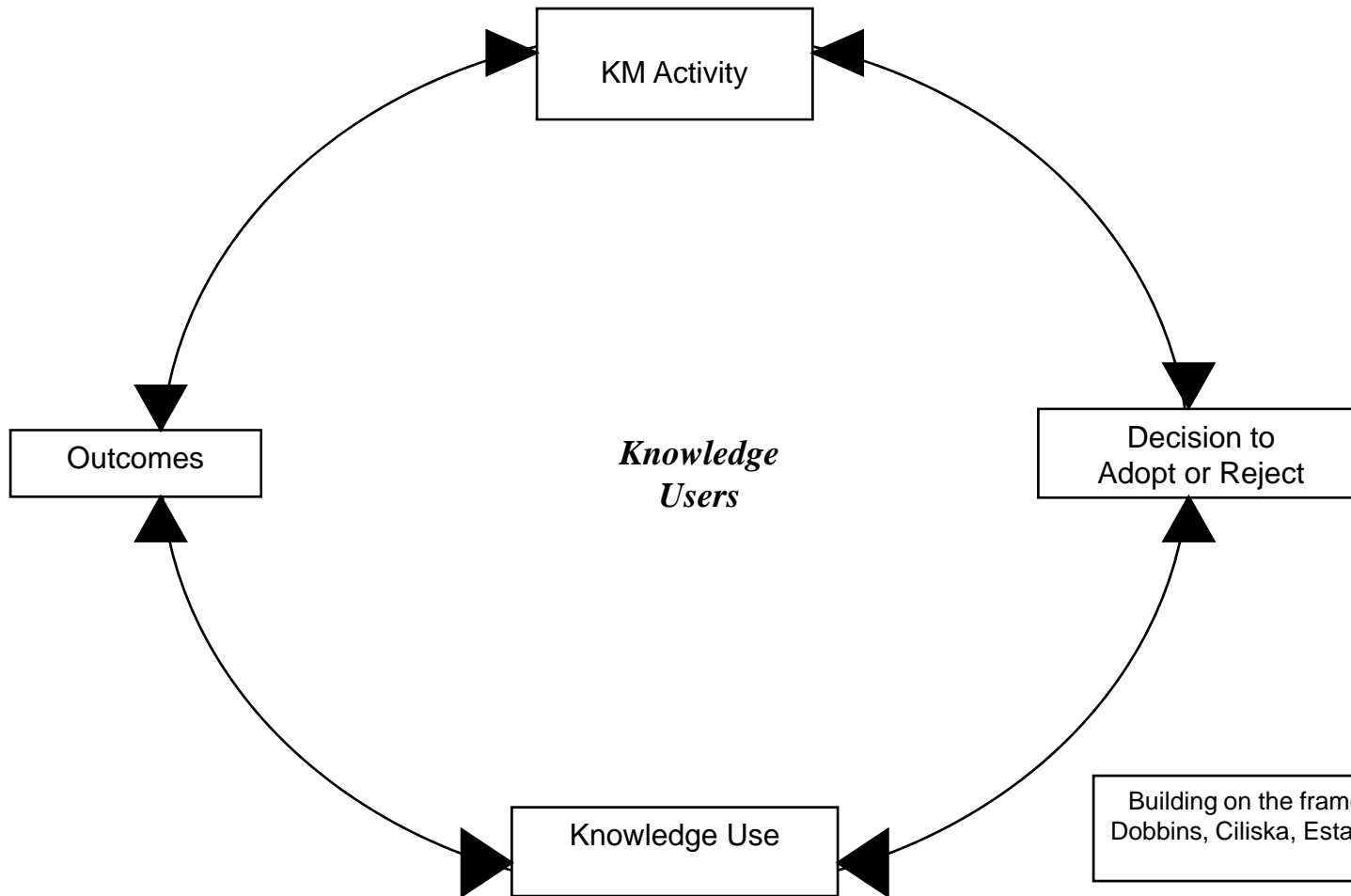
- ❧ Developing a KM framework, and
- ❧ Evaluating a KM strategy.

Knowledge Mobilization (KM):

SSHRC defines KM as:

“moving knowledge into active service for the broadest possible common good.”

The KM Framework



Evaluating a KM Strategy

- ❧ The Symposium
- ❧ The Research Questions
- ❧ The Evaluation Tools



The Research Questions

1. How can “effectiveness” and “knowledge use” be measured?
2. What makes the symposium effective?
3. Does effectiveness influence knowledge use?

Conclusions

What have we learned?

- ✂ Our work is preliminary, more work is needed.
- ✂ Through continued efforts, we plan to understand better how to develop effective strategies to mobilize knowledge.

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Contact:

Kelly Shaw

Community-University Partnership
for the Study of Children, Youth, & Families (CUP)

#306 Campus Tower

8625 – 112 Street

Edmonton AB T6G 1K8

Phone: (780) 492-6177

Fax: (780) 492-9084

Email: ktshaw@ualberta.ca

Website: www.cup.ualberta.ca

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Lost in
Knowledge
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Finding
Our Way
Together.